

## Friends of Miami Marine Stadium

Newsletter #71 February, 2014

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### Dade Heritage Trust

Dade Heritage Trust (DHT) is the foremost organization in Miami Dade County devoted to historic preservation. Formerly, DHT was the parent organization to Friends of Miami Marine Stadium, providing important advocacy and support and an administrative umbrella. Since 2011, Friends of Miami Marine Stadium became an independent 501(c)(3) not-for-profit organization. For more information on Dade Heritage Trust, click [here](#).

### Marine Stadium Presentations

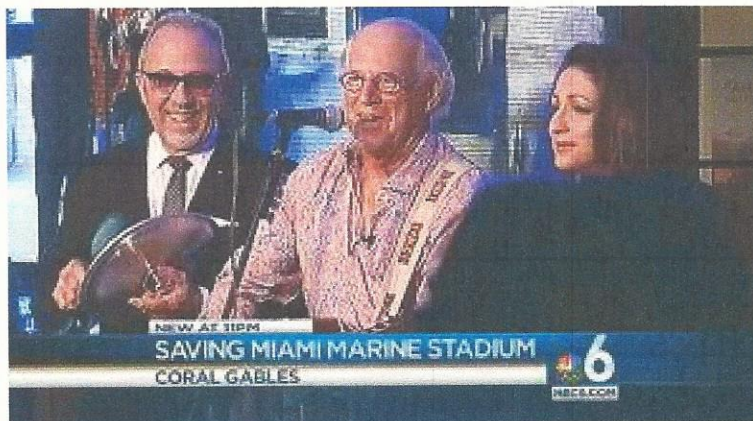


The Miami Marine Stadium continues to attract not just

### To: Miami Marines

We started 2014 with a bang! A stadium celebration starring Gloria Estefan and Jimmy Buffett at the Coral Gables Museum! Following our dizzying fall schedule of events, we have tremendous momentum as enter the "quiet campaign" phase to raise major funds for the iconic Miami Marine Stadium.

### Gloria Estefan and Jimmy Buffett Rally for the Miami Marine Stadium!



Emilio and Gloria Estefan and Jimmy Buffett at the Coral Gables Museum

Anyone of the lucky 400 ticket holders who attended the Gloria Estefan/Jimmy Buffett benefit at the Coral Gables Museum on January 9 will tell you: it was fabulous! NBC 6 News Anchor Jackie Nespral first interviewed Gloria and Jimmy about their experiences at the stadium. They are old friends and they reminisced lovingly about the Marine Stadium-and spoke enthusiastically about its

local-but national attention. As we move into fundraising mode, it is important for us to get the word out. In addition to our presentation at the Miami Springs Women's Club, we recently presented to the Annual Meeting of the American Power Boat Association.

We have upcoming presentations to the Tuesday Breakfast Group (Miami Beach), the Miami Springs Historical Society and the Coral Reef Yacht Club for BAD Night.

# of Marine Stadium presentations made to date.....81

### If Seats Could Talk

#### Marine Stadium Memories: A flying racing boat and a policeman

Last month, we attended the annual meeting of the American Powerboat Association, the sanctioning body for boat racing in the United States. All of the boat racers there fondly remembered the Marine Stadium as perhaps the greatest place for boat race. Check out this great story by boat racer [Rusty Wiese](#) which featured a flying racing boat that got a speeding ticket!

# of Marine Stadium memories to date.....190

[Join Our Mailing List!](#)

### Join Our Email List!

# of people on Friends of Miami Marine Stadium email list.....2832

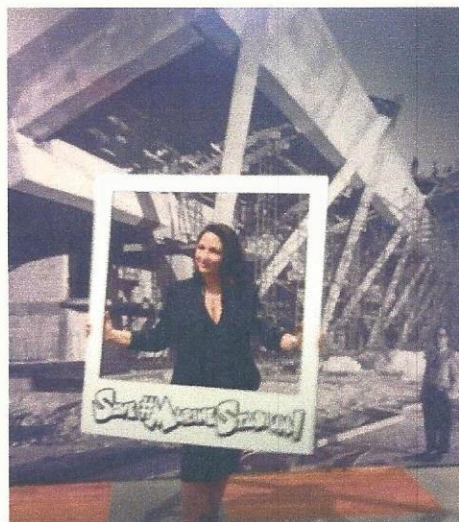
We respect your time and only end out emails on average about once a month. We do not lend or sell our email list

future. Jimmy was scheduled to close out the evening with a two song set. Instead, he performed ten songs and even took requests from the audience! Gloria and husband Emilio joined him on stage for the last number, which of course was "Margaritaville". "I have the world's most expensive backup singer!" said Jimmy, as Gloria joined him in song while Emilio played a "drum" consisting of a paella pan cover and spoon. To see a video of some of the event, click [here](#)

We'd like to thank our partners, the [National Trust for Historic Preservation](#) for organizing this magnificent event. A special shout out to Jason Clement of the Trust, who pulled it together and made it all happen seamlessly.

This benefit was our last major event at the [Coral Gables Museum](#). Our critically acclaimed exhibit closed January 12. The exhibit was comprehensive, fascinating and fun. We'd like to thank our team-Curators Rosa Lowinger and Megan Schmitt, Chris Rupp and Caroline Parker of the Coral Gables Museum, and Danny Garcia and Wendy Mahr of the Little Gables Group Design Group, for their non-stop diligence. Finally, if you didn't see the exhibit, check out this wonderful ten minute [video](#) produced by the Little Gables Group. It seemed like every time it played at the exhibit, the audience watching from the mini-grandstand broke into applause!

## Worldwide Buzz and Excitement!



Gloria Estefan at the Exhibit

The Gloria Estefan/Jimmy Buffett event generated an avalanche of press for the Miami Marine Stadium. We had coverage from all major local networks and a [front page story](#) in the [Miami Herald](#) (to see the full story, click [here](#)). For another entertaining take on the evening, check out this story in the [Miami New Times Blog](#).

The evening was the basis for a highly successful PR blitz,

to anyone.

### Help Restore the Marine Stadium!

All contributions are extremely important to us. We urge you to consider making a tax deductible gift to Friends of Miami Marine Stadium. We have worked diligently for almost six years and your dollars will help us reach the tipping point. You can use paypal by going to our [Marine Stadium](#) website and clicking on the paypal box in the upper left hand corner. You can also send a check to the address below:

Friends of Miami Marine Stadium  
7770 SW 31st Street  
Miami, FL 33155

orchestrated by the National Trust, with the assistance of Friends of Miami Marine Stadium Advisory Board Members Michael Valdes-Fauli and Penny Lambeth. All told the Marine Stadium generated over one billion media impressions in Florida, the United States, Latin America, and the Carribean. A job well done!

Univision, the Spanish language TV station, aired a [story](#) about the Marine Stadium in December. The German Art Magazine Weltkunst's major [article](#) on Art Basel Miami featured the Miami Marine Stadium and the installation "Curiosity" by Kolkoz, sponsored by Audemars Piguet.

Finally, we celebrated the Marine Stadium's 50th Birthday on December 22 at the Coral Gables Museum by screening the Elvis Presley Movie "Clambake", portions of which were filmed at the stadium. It was a memorable night. A big thank you to Greg Romanelli and Erich Neumann for producing this event. To see some photos of that night by Lori Garner, click [here](#).



Photo by Lori Garner

**We Made Our Wish!**

### Marine Stadium Inspires.....

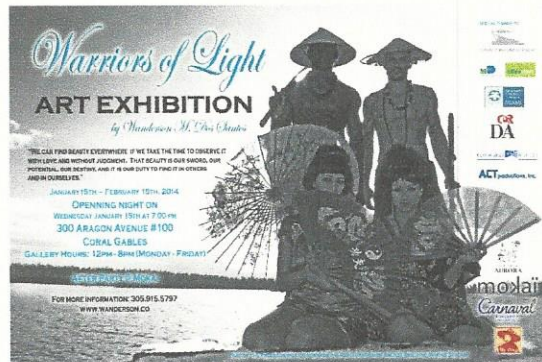


**Sandra Dahlman, Nancy Voye, Nikki Jester**  
**Miami Springs Woman's Club**

Recently, we made a Marine Stadium presentation to the Miami Springs Woman's Club. We've given many presentations (over 80!) but we were really knocked out by this group. Everyone was so animated

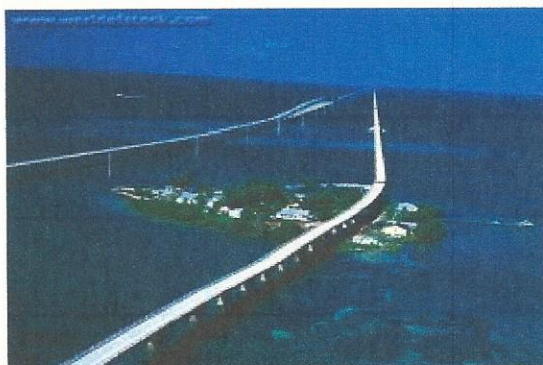
and interested - they even created a display of Marine Stadium Memorabilia. Miami Springs Woman's Club member Nikki Jester wrote a wonderful [poem](#) to mark the occasion. We were not only touched by their efforts and enthusiasm, but also their generous collective contribution of \$1,200.

Wanderson M. Dos Santos has a magnificent photography exhibit currently running called "Warriors Of Light", which was shot at the Marine Stadium. A portion of sale proceeds of the artwork will be used to support restoration of the Stadium. For more information, click [here](#).



Wanderson M. Dos Santos

### Miami Marine Stadium Inspires.... Other Initiatives



Seven Mile Bridge, Marathon, FL.

The Friends of Miami Marine Stadium have been inspired by groups like Friends of the High Line in New York City. This grass roots organization succeeded in re-inventing New York's elevated freight railway into a magnificent urban park which is now one of the top attractions in Manhattan.

Our initiative now inspires others. Two years ago, we were contacted by [Friends of Old Seven](#), an organization formed to restore a portion of the original seven mile bridge, built by Henry Flagler,

into a pedestrian walkway in Marathon, part of the Florida Keys. In December 2013, Monroe County and the City of Marathon approved the project-which has total funding of \$77 million and places the initiative on the road to success! We congratulate President Bernard Spinrad and the rest of the organization on this magnificent accomplishment!

We have also been in touch with another group that is working on an initiative to save and restore the 1964 New York State Pavilion (for the World's Fair) designed by Philip Johnson. Here's a link to a [kickstarter campaign](#) by Matt Silva who is working on a documentary about the building.



**New York State Pavilion at the 1964 World's Fair**

### **Tourism Cares To Assist on Marine Stadium and Virginia Key**

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**Tourism Cares Volunteers at  
Jamaica Bay, NY**

In our September, 2013, we announced our partnership with [Tourism Cares](#), a not-for-profit organization funded by the travel industry that seeks to promote historic preservation so that people will have significant places to travel. Tourism Cares selects two volunteer projects a year - places like Valley Forge, Gettysburg, or Coney Island - and hundreds of tourism professionals from across the United States gather to perform a volunteer day.

Approximately 300 travel industry professionals plan to travel to Miami on May 29th and 30th for a volunteer day of planting at the North Point of Virginia Key, Historic Virginia Key Beach, and preparing the Marine Stadium site for restoration. This is a significant opportunity for us not only to benefit from some important volunteer assistance but also to showcase the Marine Stadium, Virginia Key, and Miami to the travel industry. In addition, Tourism Cares will provide us with longer term volunteer opportunities and professional internships.

We are now developing the arrangements and scope of work, collaborating with a long list of partners including Historic Virginia Key Beach Trust, City of Miami Parks Department, DERM (Miami Dade County), TREEMENDOUS, the Museum of Science, and Skanska, our construction company. We'd like to thank the highly professional and hard working staffs of Tourism Cares and Greater Miami Convention and Visitors Bureau for making this happen.

The January Tourism Cares Newsletter shows that our effort is already attracting attention in the travel industry nationwide.

### Conclusion

The last six months have been an extraordinary time for us!

New partnerships:

**Antique Boat Museum** of Clayton, NY (proposed satellite Maritime Museum for Marine Stadium site)

**Tourism Cares**-National organization to undertake major volunteer effort for Miami Marine Stadium and Virginia Key and generate awareness within the travel industry

**The American Express Foundation**-through the "Partners in Preservation" program administered by the National Trust, provides funding for an initial pilings study

**The National Trust for Historic Preservation**-Our major partner in the restoration effort continues to give us comprehensive assistance on many fronts

Events:

**Coral Gables Museum**-Major exhibition on the Marine Stadium, with a full series of related lectures, panels and events.

**Art Basel Installation "Curiosity"** sponsored by Audemars Piguet- a show-stopping exhibit which garnered worldwide publicity and officially introduced the Stadium as a major art venue.

**Gloria Estefan and Jimmy Buffett for the Marine Stadium** - What could be better?

As we now commence fundraising - talking to major donors, corporations, and Foundations - we know the time for us is NOW. What will you do to contribute to our efforts? Smaller contributions are very important to us as we develop the capability to undertake this highly complex initiative. You can help by going to our Marine

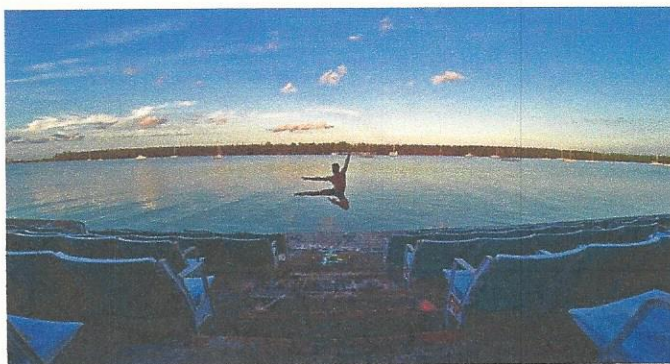
Stadium website and making a contribution through paypal by clicking on the box in the upper left hand corner of the website. Or you can send a check to

Friends of Miami Marine Stadium  
7770 SW 31st Street  
Miami, Florida, 33155

All contributions are tax deductible and greatly appreciated.

Friends of Miami Marine Stadium  
[www.marinestadium.org](http://www.marinestadium.org)

Marine Stadium Inspires.....



Dancer Todd Fox

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