



## Friends of Miami Marine Stadium Newsletter #64 June, 2013

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### Dade Heritage Trust

Dade Heritage Trust (DHT) is the foremost organization in Miami Dade County devoted to historic preservation. Formerly, DHT was the parent organization to Friends of Miami Marine Stadium, providing important advocacy and support and an administrative umbrella. Since 2011, Friends of Miami Marine Stadium became an independent 501(c)(3) not-for-profit organization. For more information on Dade Heritage Trust, click [here](#)

Follow us for more  
Marine Stadium  
Updates::



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### To: Miami Marines

This summer will be a pivotal time for us.

### City Commission Will Vote on Marine Stadium Site Plan July 11! Voice Your Support Today!

The Marine Stadium Site Plan will be presented for approval to the Miami City Commission on July 11. We need your help. **Please email the City Commissioners to approve the site plan.** Click [here](#) to do it.

You probably are aware of our ongoing efforts to gain City approval of the site plan for the past several months. The political process requires both persistence and commitment. Though you may have emailed before, it is imperative to [email again](#) and encourage others to do so. WE cannot move forward without this approval.

### Miami Marine Stadium's Upcoming Exhibition at the Coral Gables Museum

## Email List

# of people on Friends of Marine Stadium email list...2592

We respect your time and only send emails on average once a month. We do not give or sell our email list to anyone.

### If Seats Could Talk: Kenny Rogers, Ray Stevens and the Marine Stadium

Since May of 2009, we have been collecting memories of the Marine Stadium for our book "IF SEATS COULD TALK." We've got a great [story](#) from Mary Cotto who saw many of the famous acts at the Stadium-Kenny Rogers, Ray Stevens ("The Streaker") Ronnie Millsap. You'll see that every time you went to the Stadium, you could experience something unique.

# of memories for IF SEATS COULD TALK

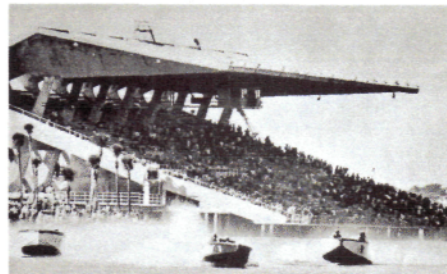
.....184

### Marine Stadium Presentations

The Miami Marine Stadium continues to attract not just local-but national attention. We have recently made presentations at the National Trust for Historic Preservation in Washington, DC, and the Indianapolis Museum of Art.

If you know of a group that is interested in a presentation

# CORAL GABLES MUSEUM



## MIAMI MARINE STADIUM CONCRETE PARADISE AT CORAL GABLES MUSEUM

This October, the Coral Gables Museum will mount "Concrete Paradise" - the first ever museum exhibit devoted to the Marine Stadium's flashy past, edgy dilapidated present, and its spectacular proposed comeback as a world class sports and performance venue. Featuring film clips, antique hydroplanes, videos of Parkour athletes' stunts, site-specific graffiti murals, and much more, this multi-media exhibit will bring Miami's most daringly modern building back to dazzling life.

The show will be curated by Art and Architecture Conservator, Rosa Lowinger, and Preservationist, Megan Schmitt. "This exhibit will show how the Miami Marine Stadium has been-and is-in the vanguard of everything that has happened to the City", said Lowinger. "It is an unabashed love affair with the Miami Marine Stadium." Megan Schmitt noted that the show will be very visual, as reflected through vintage, current photographs, and



about the Marine Stadium,  
please reply to this email.

# of Marine Stadium  
presentations made to  
date.....75

### Antique Boat Museum



In our last email newsletter,  
we featured a story about the  
Antique Boat Museum  
(website: [abm.org](http://abm.org)) of  
Clayton, NY. The Museum is  
interested in collaborating  
with us on a satellite maritime  
museum adjacent to the  
Marine Stadium. Attached is a  
link to a [revised letter of  
interest](#) from the Antique Boat  
Museum.

future renderings. "The Marine Stadium is like a beautiful woman  
that just can't take a bad picture", she noted.

We are thrilled to be working with the [Coral Gables Museum](#), a  
vibrant institution which opened in 2011 and has become a  
pillar of the community. The Marine Stadium exhibit, which  
opens October 17 through the end of December, will also  
feature an array of associated events.

If you have memorabilia or a story that you think should be part  
of the show, please click [here](#)

### Philanthropist Kirk Landon Provides a \$50,000 Challenge Grant to Friends of Miami Marine Stadium

Highly respected philanthropist, Kirk Landon, has generously  
provided a \$50,000 challenge grant to Friends of Miami Marine  
Stadium. The grant, which needs to be matched by other  
donors, is intended to help our organizational and fundraising  
capabilities.

This contribution comes at a key time in our initiative. After our  
site plan approved by the City of Miami Commission, we must  
gear up quickly to begin fundraising. Kirk Landon is one of  
Miami's most respected civic leaders, and his challenge grant  
fosters significant credibility in the Miami philanthropic  
community. Mr. Landon has assisted in the development of  
many Miami institutions, including the Coral Gables Museum.  
We also appreciate Mr. Landon's guidance and sharp  
observations over the last year.

This is a vital step in our initiative.

### Greater Miami Chamber Approves Resolution Endorsing Efforts to Restore Miami Marine Stadium



The [Greater Miami Chamber of Commerce](#) is South Florida's  
largest business organization, reaching more than 400,000  
employees through its member companies. We are thrilled that

the Chamber recognizes the importance of the Marine Stadium to Miami's economic and cultural landscape and has approved a strong Resolution in support of our efforts. A restored Marine Stadium is now part of the Chambers' goals for the 2013-2014 Program Year.

The support of a key organization such as the Greater Miami Chamber of Commerce signals a growing awareness in the Miami community that a restored and operating Marine Stadium is possible. We thank Spencer Crowley, Chair of the New World Center Committee, Erbi Blanco-True, Chair of the Membership Goals and Retention Committee, Jeff Bartel, Chair of the Sports Committee and Alberto Dosal, Chair of the Greater Miami Chamber of Commerce for their efforts. We look forward to working with the Chamber in making the new Miami Marine Stadium a reality.

### Momentum



**Gloria Estefan and Friends of Miami Marine Stadium  
(c)Carlos Betancourt Inc.**

While we await City Commission approval, we've continue to gain momentum. The Miami Herald wrote a comprehensive [editorial](#) - their *eighth and strongest* - in support of our effort to restore the Marine Stadium. Please read this! The Miami Herald also broke the commitment of Gloria Estefan to our cause with a [front page story](#).

All told, we've calculated that Gloria Estefan's endorsement has reached publications with readership of over **50 million people** throughout the United States, Latin America, and the Caribbean. A big thanks to Jason Clement and the [National Trust For Historic Preservation](#), Rosemary Ravinal and Michael Valdes-Fauli and the JeffreyGroup for their herculean efforts for our press launch.

We continue to garner interesting press. The blog Untapped Cities did a [feature story](#) on the Marine Stadium. In our last



email update, we closed with a photo from a film shoot at the Marine Stadium for a national television spot. Click [here](#) to view this vibrant dance party/infomercial at the Stadium!

## Conclusion

While we await approval by the City Commission for the site plan, we are progressing. You can help by ASKING THE COMMISSIONERS TO APPROVE THE SITE PLAN!. Click [here](#)

Friends of Miami Marine Stadium  
[www.marinestadium.org](http://www.marinestadium.org)



**Photo by Michael Stephen McFarland**

A great view of our iconic stadium, shot from an airplane.

[Forward email](#)



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