Friends of Miami Marine Stadium
Newsletter #57 October 9, 2012

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To: Miami Marines
Planning work continues for the Marine Stadium. Shortly, we will go before the Miami City Commission and the Miami Sports and Exhibition Authority to specify the site plan required for the Marine Stadium Initiative.

A Busy Month

Dade Heritage Trust (DHT) is the foremost organization in Miami Dade County devoted to historic preservation. Formerly, DHT was the parent organization to Friends of Miami Marine Stadium, providing important advocacy and support and an administrative umbrella. Since 2011, Friends of Miami Marine Stadium became an independent 501(c)(3) not-for-profit organization. For more information on Dade Heritage Trust, click here.

Follow us for more Marine Stadium Updates:

Proposed Marine Stadium Maritime Center

Here is what was accomplished last month:

- The Economic Impact Study completed by the Washington Economics Group illustrating the fiscal benefits of the Marine Stadium shows the Marine Stadium should generate an annual $18 million of economic benefit to Miami Dade County.

- Our Capital Planning Study is now underway. This Study will identify our capacity to raise the funds for the Marine Stadium and develop a “road map” to do it. The Study should be
completed within the next 30-60 days.

-The Marine Stadium Steering Committee requested a site plan for the amount of land we require, as well as renderings for the "Great Lawn" to the East and the "commercial space/Maritime Center" to the West which will help support the operations of the Stadium. These plans have been completed. Above is a rendering of the Maritime Center, designed by Jorge Hernandez and Hilario Candela. We are now examining the economic feasibility of this concept. The plans we have prepared to date are fully consistent with the Virginia Key Master Plan, approved by the City of Miami in July, 2010.

Shortly, we will go before the Miami City Commission and Miami Sports and Exhibition Authority to seek approval for our site plan. We will need your help and support at that time.

Remembering Tony Goldman

Tony Goldman, entrepreneur and visionary extraordinaire, passed away last month. Tony was truly a one-of-a-kind. He "reimagined" neighborhoods—Ocean Drive is Miami Beach, Wynwood in Miami, Soho in New York City, and Center City's 13th Street in Philadelphia—and turned derelict areas into hip, commercially successful destinations. He accomplished all this through a unique combination creativity, business acumen and incredible drive and focus. During his lifetime, Tony won many honors including the Louise du Pont Crowninshield Award in 2011, the highest award given by the National Trust for Historic Preservation.

Tony also recognized the vast potential for the Marine Stadium. We documented his tour of the Stadium in November, 2009. Click on the link below to see it.
you've got interesting memories of the Stadium, please reply to this email and we'll interview you!

**Marine Stadium Presentations**

Our 60th Presentation on the Marine Stadium was made at the Antique Boat Museum (ABM) near the 1000 Islands in Clayton, NY. In attendance were boat racing legends such as Buddy Byers and Tom D'Eath. ABM is the premier freshwater nautical museum in the North America. A future collaboration with the Marine Stadium was discussed.

We are thrilled with two prestigious invitations for presentations this month: one to the Department of Civil Engineering at Princeton University and the other to The Summit Conference on Preservation hosted by the Municipal Art Society in New York City.

If you know of any organization interested in hosting a presentation about the Marine Stadium, please reply to this email.

# of Marine Stadium presentations made to date.................60

**HELP Friends of Miami Marine Stadium!**

As you follow the trajectory of this incredibly challenging project and the many hundreds of volunteer hours we have spent on it, please consider making

"Oh man.....Let's Get This Done!- Tony Goldman declared at the Marine Stadium"

Tony gave us several important ideas, suggesting we think about the Marine Stadium and its surrounding land as a "park" suitable for passive use as well as hosting events. He immediately was enthralled by the graffiti, thought we should dedicate several walls of the Stadium to graffiti and hold international competitions annually for new designs. Finally, he came up with a populist fundraising campaign: "Sell each seat at the Marine Stadium" (there are over 6,000 seats). This is something we intend to do. The Marine Stadium joins a long list of places touched by Tony's brilliance.

**Marine Stadium News**

The excitement about the Marine Stadium keeps building. There seems to be something new every day. We continue to work closely with the National Trust For Historic Preservation (NTHP). NTHP has made the stadium a high priority, working to develop both marketing plans and special events—details to follow. Check out this link to a story about our joint initiative by NTHP Project Manager, Karen Nickless.

We are thrilled to be included in a video produced by NTHP of the top four of their National Treasures. Click on the image below to see it (the Marine Stadium is the last of the four projects discussed).

The Marine Stadium continues to draw international attention. Recently, Spirit of Progress, the Journal of of the Art Deco and Modernism Society based in Victoria, Australia, featured a story about the Marine Stadium. Our thanks to longtime Miami Beach Preservationist Jeff Donnelly, and Robin Grow, President of the Art Deco and Modernism Society for making this happen!
a CONTRIBUTION to Friends of Miami Marine Stadium. Every dollar counts and your support will have a huge impact. We are a not-for-profit 501(c)(3) organization so all contributions are tax-deductible. You can either contribute by paypal (to do so, click here to go to the Marine Stadium website and if you scroll down, you will see a "paypal donate" box on the left). You can also contribute by writing a check to:

Friends of Miami Marine Stadium
7700 SW 31st Street
Miami, Florida 33155

In November, Gustavo Tumialan, engineer with Simpson, Gumpertz and Heger (the firm that has completed several studies of the Marine Stadium) will deliver a lecture about the Stadium to Asocreto, the Colombian Association of Concrete Producers, in Cartagena, Colombia. The organization had read about the Stadium in an article in Concrete International Magazine and requested the presentation.

Finally, there will be a memorial service for Jack Meyer, brilliant engineer of the Marine Stadium, at Plymouth Congregational Church, Coconut Grove, 3400 Devon Park Road on Thursday, Oct. 18 at 3:00 PM. Following the service, there will be a reception at his much beloved Biscayne Bay Yacht Club, where he served as Commodore. We feel so blessed that Jack played an active role in saving the stadium - he was the only one who still had the original set of engineering drawings!! We were able to honor Jack this past Spring with speakers from all over the world praising his exceptional talents. Click here for the obit for Jack Meyer.

**Conclusion**

Our non-stop work on the Stadium is gaining momentum. Enjoy this unique photo taken at the Stadium.

Photo by Lori Garner Subject: Singer/Songwriter Gea Gamboa

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